



Selvam College of Technology

An Autonomous Institution



National Assessment & Accreditation Council

Accredited by NAAC with "A" Grade, UGC Recognized 2(f) Status,
An ISO 9001:2015 Certified Institution, Approved by AICTE New Delhi, Affiliated to Anna University-Chennai

Salem Road (NH 44), Namakkal – 637 003. TAMIL NADU.

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DEPARTMENT OF MANAGEMENT STUDIES

Proudly Organizes

A NATIONAL LEVEL MANAGEMENT FEST
ARTHASHASTRA-26

For All Disciplines of UG & PG

07.11.2025

09.30 am

ISDTP Seminar Hall A/C



BIZ WIZ
(QUIZ)

**BOARD
ROOM RAMP**
(CORPORATE
WALK)

Events



TRASHTO
(ART FROM
WASTE)

**BRAND
BLAST**
(AD-ZAP)



**Participate &
Win Cash Prize
& Certificate**

Registration
Fees
₹250

Registration Link:
Scan to Register



Online Payment link:
selvamtech.edu.in/online-fee-payment/



Email: arthashastra26@selvamtech.edu.in

Rules and Regulations

- ✓ Participants are required to follow professional dress code.
- ✓ Rules and details of specific rounds shall be disclosed on the spot.
- ✓ It is a single day event.
- ✓ Decision of the judges will be final and binding.
- ✓ The Management reserves the right to modify any of the rules at any point of time.

General Instructions

- ✓ Every participant should bring the college ID card for verification(Mandatory).
- ✓ Registration from 09.00 am to 10.00 am in the college premises.
- ✓ Every participant should be present till the valedictory function for collecting the certificates.
- ✓ Prizes will be announced in the valedictory function.
- ✓ Each participant can participate in maximum 1 Event only.
- ✓ The event timings will be announced during the inaugural ceremony.
- ✓ The Participant registration fees includes Refreshment and Lunch.
- ✓ Certificates will be issued for all the participants.
- ✓ Winners will be awarded with prizes.



Event Rules:
Scan to View

Convener

Dr.A.JAYASEELAN
Prof & Head/MBA Cum Placement Officer

Faculty Coordinators

Mrs.K. Divya – 8610556784 AP/MBA
Mr.S.Gobinathan – 9566307466 AP/MBA

Student Coordinators

Praveenkumar K - 9342127706
Yasmeen A - 9790401051

BIZ WIZ (QUIZ)

- ✓ The business quiz is a platform to showcase your knowledge in the business sector, if you think you know it all, we would like to know if you really do.
- ✓ Maximum 3 members per team is allowed.
- ✓ Preliminary round: Written test (15mins)
- ✓ Second round: Pictionary: Find the logo, CEO.
- ✓ Final round: Find the tag lines.
- ✓ Decision of the judges will be final and binding

Faculty In-Charge

Mr.S.Theodore Manova, AP /MBA - 9894375705

Mr.S.Gobinathan , AP, MBA - 9566307466

BRAND BLAST (AD -ZAP)

- ✓ Topic will be given on the spot.
- ✓ 10 minutes preparation and 2 minutes presentation.
- ✓ Advertisement performance in the form of skit jingle/drama
- ✓ Performance will be judged based on the uniqueness and overall performance
- ✓ Material has to be brought by the participants.
- ✓ Decision of the judges will be final and binding.
- ✓ Maximum 5 members per team is allowed.

Faculty In-Charge

Dr.C. Lavanya., Prof/MBA – 9994671888,

Ms.B.Madhumitha, AP/MBA - 9944414117

TRASHTO (ART FROM WASTE)

- ✓ Only 2 participants per team is allowed.
- ✓ No one can use internet or any other source of information.
- ✓ Product will be judged upon Creativity, Innovation, Explanation and Maximum use of utility.
- ✓ Material has to be brought by the participants.
- ✓ Make an innovative and useful product out of waste that includes household waste stationary waste, etc.,

Faculty In-Charge

Mrs.K.Divya, AP/MBA - 8610556784

BOARD ROOM RAMP (CORPORATE WALK)

- ✓ Participant has to be dressed well in corporate attire.
- ✓ Each team can have 5 to 7 members on stage.
- ✓ Each team will have 10 minutes to put up the show with a 1-minute stage set up.
- ✓ The theme should be strictly related to workplace attire.

Faculty In-Charge

Dr.A. Jayaseelan Prof & Head/MBA - 9360820806,

Ms.B.Madhumitha , AP/MBA - 9944414117